

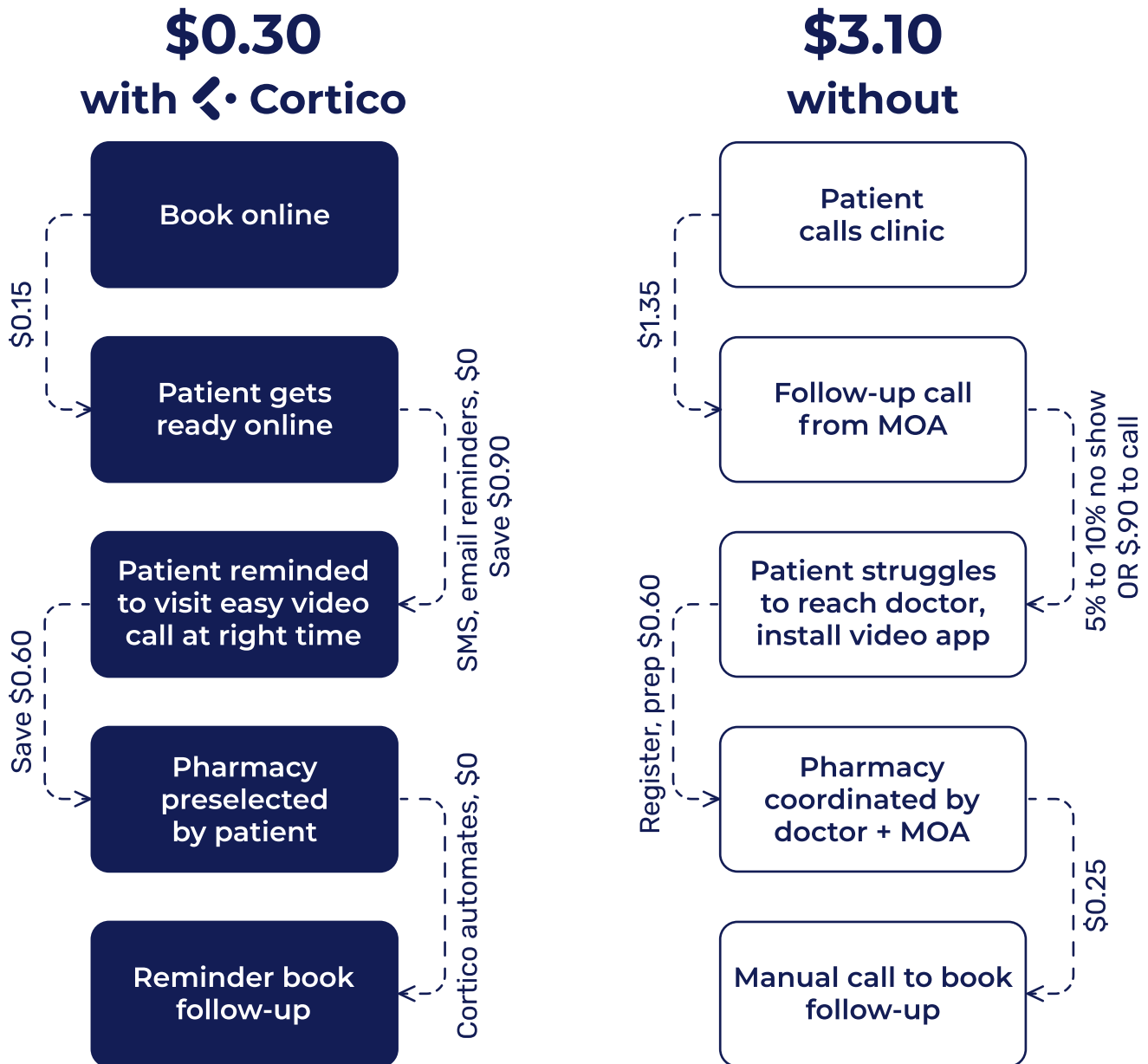
Patient Engagement Platform

Eliminate admin costs
and staff burn-out at
medical clinics.



CORTICO
Health Technologies

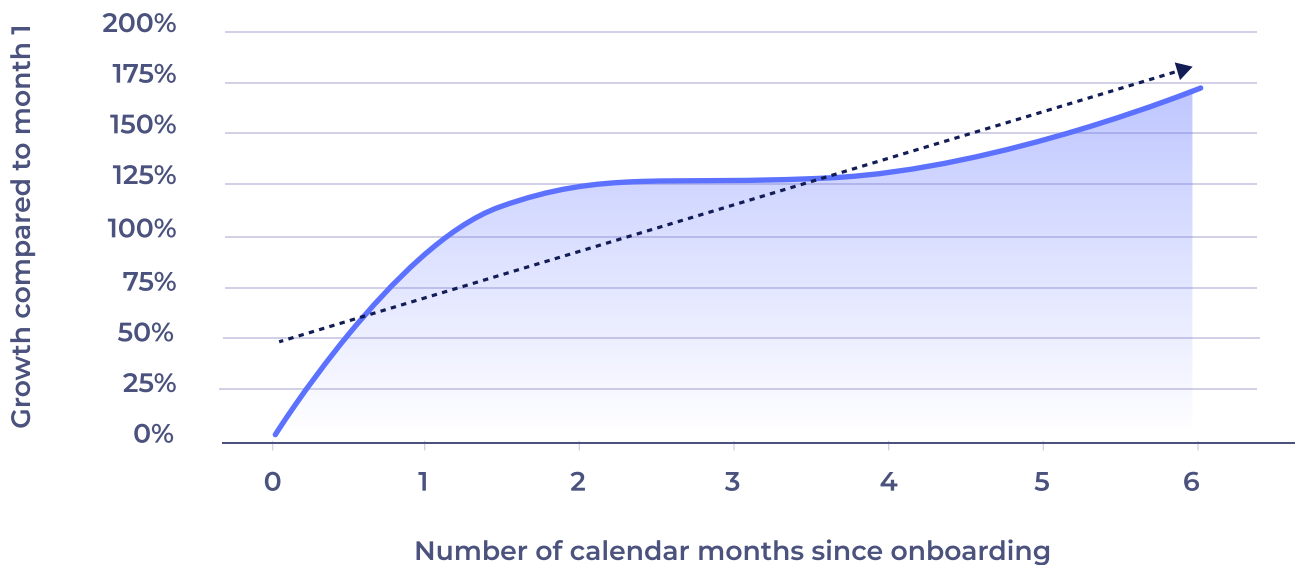
Admin Cost per Medical Clinic Appointment



*Based on estimates from case study

Outcomes

Average Doctor Online Booking Growth Since Onboarding



Their online system is the most user friendly and efficient I have ever used anywhere.
- patient at Kensington Medical Clinic



Benefits reported from Clinic owners

- ✓ Easier retention and recruiting of Doctors and Staff.
- ✓ Increased profit margin (reduced overhead, faster growth).
- ✓ Ability to grow practices for new doctors rapidly.
- ✓ Precise, customizable scheduling and booking.
- ✓ Better Google Review ratings.
- ✓ Accurate demographic info for patient safety.

Case Study



How Cortico helped Kensington Medical Clinic **eliminate** daily appointment phone calls.



Kensington Medical Clinic (KMC) is a family and specialist practice in Burnaby, BC. When you visit KMC, the first thing you notice is how quiet it is, despite serving hundreds of patients daily. Patients are calm, and are served right away.

Patients were now able to book their appointments directly online, avoiding the need to phone in to schedule a time with a specific doctor. As a result, KMC is realizing over **\$3,300 per month** in administrative savings.

Cortico's software package also enhanced KMC's online presence, increasing visibility of the clinic to capture new patients. As a result, KMC saw a **31% booking increase** in the month of May 2021 compared to August 2020.



Before Cortico, we had over **800 phone calls every day** from patients booking or rescheduling an appointment. After Cortico, we have **zero** phone calls.



Jordan O'Reilly
Clinic Manager @ KMC



These are the Cortico features used by Kensington:



Patient booking software



Integrated telehealth



Task automation workflows



In-clinic queue management



Private Pay

See why clinics are switching to Cortico

A 15 minute call could transform your business forever.



[Book a Demo](#)





	Reminder + Video	Standard	Premium	Enterprise
IMPROVE PATIENT EXPERIENCE				
Online Booking	✗	✓	✓	✓
Telehealth	✓	✓	✓	✓
E-Referral and E-Prescription	✓	✓	✓	✓
Email/Calendar Reminder	✓	✓	✓	✓
SMS Reminders ²	✓	✓	✓	✓
Pre-Appointment Forms	✗	✗	✓	✓
ATTRACT MORE PATIENTS				
SEO	✗	✗	✓	✓
Whitelabel	✗	✗	✓	✓
Custom Domain (Extra Whitelabel)	✗	✓*	✓*	✓
Website Hosting/Maintenance	✗	✓*	✓*	✓
CUSTOMIZATIONS				
Private Server	✗	✗	✓	✓
Kiosk ³	✗	✓*	✓*	✓
Private Payments	✗	5%	5%	3.4%
AUTOMATE WORK				
Oscar Plugin	✓	✓	✓	✓
Oscar E-form Support	✗	✓*	✓*	2/mo
Mass Email To Patients	✗	✓*	1/mo	1/mo
Can Combine With Other Plans				
	✓	✗	✗	✗

* Available with additional fees, optional.

¹ Additional 10%, price based on annual vs monthly subscription plan.

² In the future, included only in Premium and higher plans.

³ For a 2-year plan. Other options available. More terminals, more savings!

Save 60% (\$150/month off) for additional terminals.

⁴ Plus custom domain + dedicated server, assume 4 FTE average clinic size.

Patients Love



CORTICO



Leo Buonassisi
13 reviews



★★★★★ 2 years ago

Their online system is the most user friendly and efficient I have ever used anywhere. And all their doctors are pretty good to boot. I have no hesitation about seeing any of them.



Linh Nguyen
1 review



★★★★★ a month ago

Great service, very easy to book virtual appointments



Nix B
3 reviews



★★★★★ 2 months ago

Love that you can book online, choose your pharmacy for prescriptions, choose doctor and time, and even whether you want to have a telehealth video or phone call! This is fantastic and I wish more clinics and dr. offices worked this way. I always get to choose what is best for me, and that is wonderful. Love going here, as I can never even get through on the phone to my ACTUAL doctor. Thank you, Kensington Medical Clinic, for making things easy for patients!



alinachih
1 review



★★★★★ 2 months ago

I've been going here for the past couple of years and I have always loved the service. Especially Dr.Kurra, she's very kind and caring and she knows what is best for me. She is truly an amazing doctor and it feels really good knowing that I have a doctor I can trust and feel safe around!

It's also super easy to book walk in appointments, and you don't have to wait as long.

Thank you for your amazing service even during a pandemic!



Joyce
23 reviews



★★★★★ 2 months ago

Easy online booking! We've been here twice for my 5 y.o. Both doctors (not pediatricians) were patient and very friendly to my daughter. Both handled our issues professionally. As for the receptionists, our first visit was abit confusing ...

[More](#)



Mobashar Hasan
17 reviews



★★★★★ 6 months ago

Great place, remains open everyday including Stat holidays. Very easy to book and in person or on call/video walk ins.



Tracy Ma
7 reviews



★★★★★ 8 months ago

The online booking system is excellent. It is quite easy and convenience. The doctors are all very professional. Good place to go.



Mountain Mom
Local Guide · 122 reviews



★★★★★ a year ago

Kensington Medical Clinic deserves 5 stars just for it's online appointment system. Why other clinics don't invest in an online system and waste \$\$\$ on rude incompetent admins is a mystery to me.

- + appointment was super easy to make online
- + Can track your place in the queue so you don't have to wait in the clinic with all the other sick patients (this is great if you have babies/kids/pregnant women)
- + Nurses were helpful and quick to respond when I was there asking questions
- + The doctor was calm and gentle with my son, she also took my concerns seriously. We took our son in on his third day of fever, showing no other symptoms yet - but I told her our sons history of ear infection and she told us what to do if it flares up or if fever doesn't die down.
- + Lots of parking, inside a plaza
- + relatively clean compared to other walk ins in Burnaby that we have been to.

Overall, if you need a walk-in clinic fast, this is a place to go!



Margo Nelson
4 reviews



★★★★★ a month ago

We've used this clinic since 2008. I have been pleased with the quality of care and the online booking system means that I rarely wait for appointments. Five stars!